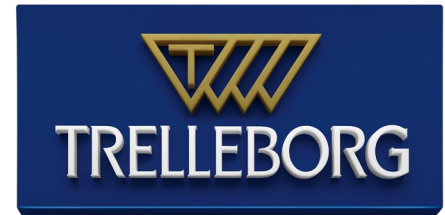


EIMA 2026

Bologna, Italy
November 10–14
Hall 14, Stand B2



Trelleborg Tires brings stunning tire innovation to EIMA 2026

- **Trelleborg Tires will unveil two new tire solutions during a press conference on November 10 at 5:00 p.m., at Hall 14, Stand B2, introducing the latest developments in tire technology for modern agriculture**
- **Trelleborg Tires will showcase its latest tire technologies, including TM800 PowerFlex, TM3000 VF 1250/50R32 and TM1000 ProgressiveTraction®, engineered to deliver superior traction and extended tire life for unmatched productivity**
- **New 5,000-hour certified tread wear performance warranty, available on selected rear tires in the ProgressiveTraction® ranges, providing professionals with trusted durability and long tire life for maximum confidence in their investment**

Built on proven performance and decades of engineering expertise, the latest Trelleborg agricultural tires will be on display at EIMA International 2026 in Bologna, Italy (November 10–14), showcasing solutions engineered to deliver superior traction, extended tire life and unmatched productivity — live from Hall 14, Stand B2.

Two new tire solutions delivering the next evolution in agricultural tire performance will be unveiled during a press conference on November 10 at 5:00 p.m., directly at the Trelleborg Tires stand.

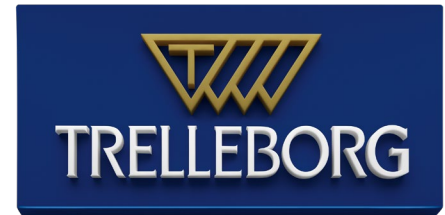
Stunning tire innovations driving the future of agricultural productivity

At EIMA 2026, Trelleborg Tires will present its high-performance solutions designed to meet the demands of modern agricultural machinery, from high-horsepower tractors to large-capacity spreaders and sprayers. Combining advanced tire technology with application-specific design, these tires help agricultural professionals maximize productivity in the field and on the road.

On display at Hall 14, Stand B2, visitors will discover Trelleborg Tires' latest highlights:

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- **TM800 PowerFlex – ready for the road, proven in the field**

The TM800 PowerFlex sets a new benchmark in **versatility** and performance for mid- to high-powered tractors. Combining **VF-PFO** (Very High Flexion – Pressure Field Operations) **technology** with Trelleborg Tires' patented **ProgressiveTraction® lug design**, it delivers outstanding grip and flotation in the field, while a newly developed central rib - derived from road tire geometry - ensures stability, steering precision and comfort during long-distance transport. Field tests have shown up to **17% more traction** compared to premium competitors, reducing slippage and enhancing overall field performance. Its **5% wider footprint** reduces soil compaction, helping to preserve crop yield. In wet conditions, the redesigned interlug terraces improve **self-cleaning**, ensuring consistent performance and reducing downtime. The advantages continue the road, where the TM800 PowerFlex showed a **6% reduction in rolling resistance**, directly translating into lower fuel consumption. Drivers also benefit from improved handling and up to **20% longer tire life**, bringing greater cost optimization and enhancing daily working comfort.

- **TM3000 VF 1250/50R32 – bigger machines, greater productivity**

Built for the new generation of spreaders and sprayers, the **TM3000 VF 1250/50R32** combines a **wide footprint with VF** (Very High Flexion) **technology**, allowing up to **40% more load at the same pressure** or up to 40% lower pressure while carrying the same load. Its **low-soil compaction footprint and rounded shoulders** help preserve soil health and crop yield, while **ProgressiveTraction® technology** delivers superior grip, enhanced self-cleaning and regular wear even under demanding operating conditions.

Designed to meet the demands of larger machines and increasing load requirements, the TM3000 combines high flotation, **exceptional carrying capacity and stunning strength**. Field evaluations showed a **19% larger footprint** compared with premium competitors, further enhancing flotation and reducing soil compaction.

Extended durability and an optimized tread pattern enable farmers and OEMs to operate larger machines with enhanced comfort, supporting **long-term performance** and greater productivity throughout demanding field operations.

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- **TM1000 ProgressiveTraction® – proven performance for unmatched productivity**

The **TM1000 ProgressiveTraction®** is Trelleborg's premium VF-PFO tire solution for high-horsepower tractors, engineered to deliver superior traction, maximum flotation and extended tire life. Combining advanced **VF-PFO** (Very High Flexion – Pressure Field Operations) **technology** with Trelleborg's **ProgressiveTraction®** lug design, it supports higher load capacity at lower inflation pressures, helping maximize field performance while minimizing soil compaction.

Designed for demanding farming operations, it delivers **up to 10% more traction** and enables operators to work **up to 12% more hectares per hour** compared to premium competitors. Its **extended footprint** spreads the load more evenly, helping protect soil structure while enhancing flotation and field productivity. Independent testing has shown **up to 30% higher durability**.

With proven field performance and **up to 5,000 hours of certified tread wear performance**, TM1000 ProgressiveTraction® helps farmers maximize productivity season after season.

- **5,000-hour certified tread wear performance – long-lasting value**

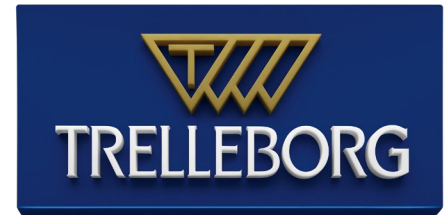
Agri professionals can count on up to **5,000 certified working hours** with selected rear Trelleborg tires, including the TM1060, TM1000, TM900 and TM800 ranges, all powered by **ProgressiveTraction® technology**. The performance warranty, offered through the Premium Care program, provides measurable value: if tread depth falls below 20% before 5,000 hours, customers receive a credit calculated on the unused hours, to be applied toward the purchase of a new tire of the same model and size.

More than just a warranty, this is a tangible assurance, built on solid engineering and field-proven durability, to reduce total cost of ownership and maximize productivity. At the same time, it gives farmers and contractors added confidence in demanding operating conditions, helping them maintain efficiency in environments where premature tire wear can otherwise result in higher costs, downtime, and logistical challenges.

“Stunning tire innovation means turning advanced engineering into tangible benefits for agricultural professionals,” said Luca Sabelli, Brand Director Trelleborg Tires. *“Our focus is on*

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developing high-performance tire solutions that help farmers and contractors get the most out of their machinery, delivering superior traction, extended tire life and unmatched productivity. At EIMA 2026, we look forward to showcasing our latest innovations and demonstrating how Trelleborg tires are driving the future of agricultural productivity.”

Trelleborg Tires is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, engineered for high traction, extended tire life and maximum productivity in every operation.

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News Online Section: www.trelleborg-tires.com/en/news-and-events/news